

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

## 2024 SPONSORSHIP OPPORTUNITIES

Friday, May 10, 2024  
5:30-10:30 p.m.  
FFA Enrichment Center  
Ankeny, IA



Your support of Camping the Night Away helps CCC continue to send children affected by cancer, their siblings and families to free camp programs.

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

Join CCC as a partner for the 2024 Camping the Night Away event!

No parent is prepared to learn their child has cancer. While many organizations work to find a cure, Children's Cancer Connection offers support to more than 800 Iowa families each year by providing unique and unforgettable programming experiences that allow them to connect with others affected by childhood cancer.

When you partner with CCC for Camping the Night Away, you help make CCC's many Camp Heart Connection programs possible. An annual event, Camping the Night Away is CCC's signature event, and proceeds help ensure that camps stay *completely free* for families during their childhood cancer journeys.

## ABOUT CAMP HEART CONNECTION®

Camp Heart Connection's mission is to provide campers affected by childhood cancer and their families a secure environment to connect, grow and create lifelong memories.

CCC's Camp Heart Connection camps include Oncology, Sibling, Teen, Family and Day Camps. As CCC's camp programs continue to grow in attendance numbers, your support is needed now more than ever.



Please reach out to CCC to sponsor this event.

- 515-243-6239
- [development@childrenscancerconnection.org](mailto:development@childrenscancerconnection.org)
- [childrenscancerconnection.org](http://childrenscancerconnection.org)
- 5701 Greendale Road, Johnston, IA 50131

# 2024 CAMPING THE NIGHT AWAY SPONSORSHIP LEVELS

## Presenting Sponsor – \$15,000

- Exclusive “Presented By” distinction for event
- Exclusive opportunity to speak during event
- Exclusive logo placement on save-the-date email and name on event press release
- Logo on event website with link to company website, Facebook event page, invitation and program
- Event promotional video highlighting business on social media
- Full slide recognition in sponsor reel playing throughout event
- Two tables for (16) guests

## Auction Sponsor – \$10,000

- Logo displayed during the live/super silent auction, on auction area signage and auction check-out
- Logo on event website with link to company website, invitation and program
- Event promotional video highlighting business on social media
- Full slide recognition in sponsor reel playing throughout event
- Two tables for (16) guests

## Cabin Sponsor – \$7,500

- Logo on event website, invitation and program
- “About Your Business” post on social media
- Full slide recognition in sponsor reel playing throughout event
- One table for (8) guests

## Family Sponsor – \$5,000

- Logo on event website, invitation and program
- Thank you post on social media
- Full slide recognition in sponsor reel playing throughout event
- Four (4) registrations to event

## Entertainment Sponsor – \$5,000

- Logo featured during the entertainment and social media promotion of the entertainment
- Logo on event website, invitation and program
- Full slide recognition in sponsor reel playing throughout event
- Four (4) registrations to event

## Activity Sponsor – \$2,500

- Logo on event website, invitation and program
- Slide recognition by level in sponsor reel playing throughout event
- Four (4) registrations to event

## Table Sponsor – \$1,000

- Name in event program
- One table for (8) guests

*\*Funding must be received 30 days prior to the event date to guarantee logo/named benefits.*

*\*\*Sponsors are encouraged to share and interact with event posts on social media.*

### QUESTIONS? REACH OUT TO OUR TEAM.

Sarah Jungers  
Chief Development Officer  
515-243-6239x1117

sarah@childrenscancerconnection.org

Jenny Harmeyer  
Development Manager  
515-243-6239x1109

jenny@childrenscancerconnection.org

Maura Saltzman  
Development Manager  
515-243-6239x1116

maura@childrenscancerconnection.org

# 2024 CAMPING THE NIGHT AWAY SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP/GIFT INFORMATION

Sponsorship Level/Gift Designation: \_\_\_\_\_ Committed Amount: \$ \_\_\_\_\_

Sponsor/Organization Name (as it should appear in all print/media):  
\_\_\_\_\_

## PAYMENT INFORMATION

☐ Invoice ☐ Credit Card ☐ Check Enclosed *(Please make checks out to Children's Cancer Connection.)*

Name on Card: \_\_\_\_\_

Credit Card (if applicable): ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## APPROVED BY

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for supporting Children's Cancer Connection and families across Iowa!**



Please complete and send this form to Children's Cancer Connection, along with a high-quality logo if sponsorship level deems it necessary.

Email to: [development@childrenscancerconnection.org](mailto:development@childrenscancerconnection.org)

Mail to: 5701 Greendale Road, Johnston, IA 50131