

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

## 2023 SPONSORSHIP OPPORTUNITIES

Thursday, Oct. 5  
5:30 - 8:30 p.m.  
Cedar Ridge Winery & Distillery  
Swisher, IA



Your support of Camping the Night Away helps make Camp Heart Connection® programming possible for families affected by childhood cancer.

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

Join CCC as a partner for the 2023 Camping the Night Away event!

No parent is prepared to learn their child has cancer. While many organizations work to find a cure, Children's Cancer Connection supports more than 760 Iowa families each year by providing unique and unforgettable programming experiences that allow them to truly connect with others affected by childhood cancer.

CCC supports the entire family through the entire journey, regardless of treatment outcome. When you partner with CCC for Camping the Night Away, you help make CCC's many Camp Heart Connection® programs possible. An annual event, Camping the Night Away is CCC's signature event, and proceeds help ensure that camps stay *completely free* for families during their childhood cancer journeys.

## ABOUT CAMP HEART CONNECTION®

Camp Heart Connection's mission is to provide campers affected by childhood cancer and their families a secure environment to connect, grow and create lifelong memories.

CCC's Camp Heart Connection camps include Oncology, Sibling, Teen, Family and Day Camps. CCC is thrilled to bring back full camp programs in 2023 and make this the biggest and best year yet! Your support is needed now more than ever.



Please reach out to CCC to sponsor this event.

- 515-243-6239
- development@childrenscancerconnection.org
- childrenscancerconnection.org
- 5701 Greendale Road, Johnston, IA 50131

# 2023 CAMPING THE NIGHT AWAY SPONSORSHIP LEVELS

## Presenting Sponsor – \$5,000

- Exclusive “Presented By” distinction for the event
- Exclusive opportunity to speak during the program at the event
- Exclusive logo placement on the save-the-date email and event press release
- Logo on event website and Facebook page with link to company website, and logo recognition on invitation and program
- Event promotional video highlighting business on social media
- Full slide recognition in sponsor reel playing throughout event
- One reserved table (eight seats) at the event

## Beverage Sponsor – \$3,000

- Logo on event website, invitation and program, and name on Facebook event page
- Logo recognition at bar areas
- “About Your Business” post on social media
- Full slide recognition in sponsor reel playing throughout event
- One reserved table (eight seats) at the event

## Food Sponsor – \$3,000

- Logo on event website, invitation and program, and name on Facebook event page
- Logo recognition at food stations
- “About Your Business” post on social media
- Full slide recognition in sponsor reel playing throughout event
- One reserved table (eight seats) at the event

## Activity Sponsor – \$1,500

- Logo on event website, invitation and program, and name on Facebook event page
- Logo recognition post on social media
- Slide recognition by level in the sponsor reel playing throughout the event
- Six general admission tickets

## Camper Sponsor – \$500

- Name on event website, Facebook event page, invitation and program
- Slide recognition by level in the sponsor reel playing throughout the event
- Two general admission tickets

*\*Funding must be received 30 days prior to the event date to guarantee logo/named benefits.*

*\*\*Sponsors are encouraged to share and interact with event posts on social media.*

### QUESTIONS? PLEASE REACH OUT TO OUR TEAM.

**Sarah Jungers**  
Chief Development Officer

515-243-6239, ext. 1117  
sarah@childrenscancerconnection.org

**Jenny Harmeyer**  
Development Manager

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jenny@childrenscancerconnection.org

**Maura Saltzman**  
Development Manager

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maura@childrenscancerconnection.org

# 2023 CAMPING THE NIGHT AWAY SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP/GIFT INFORMATION

Sponsorship Level/Gift Designation: \_\_\_\_\_ Committed Amount: \$ \_\_\_\_\_

Sponsor/Organization Name (as it should appear in all print/media):  
\_\_\_\_\_

## PAYMENT INFORMATION

☐ Invoice    ☐ Credit Card    ☐ Check Enclosed *(Please make checks out to Children's Cancer Connection.)*

Name on Card: \_\_\_\_\_

Credit Card (if applicable): ☐ MasterCard    ☐ Visa    ☐ Discover    ☐ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## APPROVED BY

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for supporting Children's Cancer Connection and families across Iowa!**



Please complete and send this form to Children's Cancer Connection, along with a high-quality logo if sponsorship level deems it necessary.

Email to: [christina@childrenscancerconnection.org](mailto:christina@childrenscancerconnection.org)

Mail to: 5701 Greendale Road, Johnston, IA 50131