

Children's Cancer
CONNECTION[®]

**Together, We Keep
Moving Forward!**

2022

Year-End Report





Jennifer Hines, CEO

A Message from the CEO

Thanks to your generous support in 2022, Children's Cancer Connection was able to serve more families than ever before! CCC served a total of 764 families statewide – an increase of 27 families. Attendance at Camp Heart Connection programs grew by 30 percent, serving more than 400 campers. Statewide programs were expanded, including a new Fall Family Outing in Eastern Iowa and a weekend Teen Camp. Exploration Expedition also grew to a full-weekend program, inviting teens from across the state to gather.

We've been in the new Jeff and Deb Hansen Home for Hope in Johnston for a full year, and it has exceeded all expectations. There's ample program space indoors and out, plenty of parking, and 100 percent of the building is accessible to all with no steps to navigate. We can host programs on-site instead of renting space. Several life-safety improvements were made, and we spruced up the exterior with new signage, paint and landscaping.

Together, we will keep moving forward in 2023! Camp Heart Connection will "Welcome Home" campers with the full return of week-long Oncology and Sibling Camps. Soon, we will begin remodeling the interior of our new facility to be more functional and child-friendly. An inclusive playground will be installed on-site, providing a fun and safe space for families to gather and connect. Comfort Connection has also been revamped to include past and current oncology patient caregivers, regardless of treatment outcome, providing a place for guardians to converse and support each other.

Whether you are a long-time supporter or one of the 780+ first-time donors, YOU played an important role in carrying out the CCC mission! Your gifts made a meaningful impact on the lives of many Iowa families. We hope you continue to be involved with CCC. Consider volunteering, attend an event, become a monthly donor, or tell a friend about us!

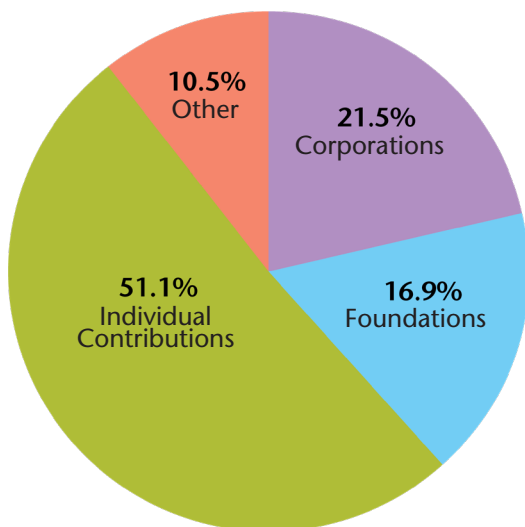
We are excited to partner with you in 2023 and beyond, as we continue to connect and care for Iowa families affected by childhood cancer.

YOU HELP US:

Connect Iowa families affected by childhood cancer by providing opportunities that encourage relationships and strengthen community.

2022 Fundraising by the Numbers

Sources of Support and Revenue:



780+

First-time donors

\$1.2 million

Raised in total

\$400,000+

Raised from CCC partner events

63

Iowa counties from which donations came

2022 Impact by the Numbers



71

My Journey Books distributed

67

Welcome Boxes distributed

22,365

Beads4Bravery® given out to hospitals

406

People attended Camp Heart Connection programs

257

Camper Boxes shipped to those unable to attend

12

Empowering Scholarships awarded to students

148

Children received Winter Wishes gifts

53

Programs offered to...

764

Iowa families statewide



TOGETHER, WE HELP THEM:



"From the My Journey Book handed to us at diagnosis, to Beads4Bravery,® to camp, Children's Cancer Connection has been there to support our family. CCC allows us to connect with other families and kids who understand our journey. It's especially important for our daughter to be with kids who appreciate what she's been through."

-Kristin Geber, Alice's Mom

CONNECT WITH CCC

Website



Social Media



Stay up-to-date on the latest CCC news,
events and support opportunities.

SAVE THE DATES!

CCC Dodgeball Tournament - March 25
Camping the Night Away Des Moines - May 11
Go Gold & Golf 4-Person Scramble - Sept. 15
Camping the Night Away Swisher - Oct. 5



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