

CAMPING THE NIGHT AWAY

with Children's Cancer Connection

2023 SPONSORSHIP OPPORTUNITIES

Thursday, May 11, 2023
5:30 - 9:30 p.m.
Des Moines Heritage Center



Your support of Camping the Night Away helps CCC continue to send children affected by cancer, their siblings and families to free camp programs.

CAMPING THE NIGHT AWAY

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Join CCC as a partner for the 2023 Camping the Night Away event!

No parent is prepared to learn their child has cancer. While many organizations work to find a cure, Children's Cancer Connection supports nearly 750 Iowa families each year by providing unique and unforgettable programming experiences that allow them to connect with others affected by childhood cancer.

CCC supports the entire family through the entire journey, regardless of treatment outcome. When you partner with Camping the Night Away, you support CCC's many Camp Heart Connection programs offered to families during their childhood cancer journeys. A 12th annual event, Camping the Night Away is CCC's flagship event and ensures that camps stay *completely free*.

ABOUT CAMP HEART CONNECTION

Camp Heart Connection's mission is to provide campers affected by childhood cancer and their families a secure environment to connect, grow and create lifelong memories.

CCC's Camp Heart Connection camps include Oncology, Sibling, Teen, Family and Day Camps. CCC is thrilled to bring back full camp programs in 2023 and make this the biggest and best year yet! Your support is needed now more than ever.



Please reach out to CCC to sponsor this event.

- 515-243-6239
- development@childrenscancerconnection.org
- childrenscancerconnection.org
- 5701 Greendale Road, Johnston, IA 50131

2023 CAMPING THE NIGHT AWAY SPONSORSHIP LEVELS

Presenting Sponsor – \$15,000

- Exclusive “Presented By” distinction for event
- Exclusive opportunity to speak during event
- Exclusive logo placement on save-the-date email and name on event press release
- Logo on event website with link to company website, Facebook event page, invite and program
- Event promotional video highlighting business on social media
- Full slide recognition in sponsor reel playing throughout event
- 16 reserved tickets (two large tables) at event

Lodge Sponsor – \$10,000

- Logo on event website with link to company website, invite and program
- Event promotional video highlighting business on social media
- Full slide recognition in sponsor reel playing throughout event
- 12 reserved tickets (one large and one small table) at event

Cabin Sponsor – \$7,500

- Logo on event website, invite and program
- “About Your Business” post on social media
- Full slide recognition in sponsor reel playing throughout event
- 8 reserved tickets (one large table) at event

Family Sponsor – \$5,000

- Logo on event website, invite and program
- Logo recognition post on social media
- Full slide recognition in sponsor reel playing throughout event
- 4 reserved tickets (one small table) at event

Activity Sponsor – \$2,500

- Logo on event website, invite and program
- Slide recognition by level in sponsor reel playing throughout event
- 4 general admission tickets

Camper Sponsor – \$1,000

- Name on event website, invite and program
- 2 general admission tickets

**Funding must be received 30 days prior to the event date to guarantee logo/named benefits.*

***Sponsors are encouraged to share and interact with event posts on social media.*

QUESTIONS? REACH OUT TO OUR TEAM.

Sarah Jungers
Director of Development
515-243-6239x1117

sarah@childrenscancerconnection.org

Matthew Johnson
Development Manager
515-243-6239x1116

matthew@childrenscancerconnection.org

Jenny Harmeyer
Development Manager
515-243-6239x1109

jenny@childrenscancerconnection.org

2023 CAMPING THE NIGHT AWAY SPONSORSHIP FORM

Contact Name: _____

Organization: _____

Address: _____ City/State/Zip Code: _____

Email: _____ Phone: _____

SPONSORSHIP/GIFT INFORMATION

Sponsorship Level/Gift Designation: _____ Committed Amount: \$ _____

Sponsor/Organization Name (as it should appear in all print/media):

PAYMENT INFORMATION

☐ Invoice ☐ Credit Card ☐ Check Enclosed *(Please make checks out to Children's Cancer Connection.)*

Name on Card: _____

Credit Card (if applicable): ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Card Number: _____ Exp. Date: _____ CVV Code: _____

Signature: _____

APPROVED BY

Name: _____ Title: _____

Signature: _____ Date: _____

Thank you for supporting Children's Cancer Connection and families across Iowa!



Please complete and send this form to Children's Cancer Connection, along with a high-quality logo if sponsorship level deems it necessary.

Email to: christina@childrenscancerconnection.org

Mail to: 5701 Greendale Road, Johnston, IA 50131